

Museum Day Newfoundland and Labrador

Newman Wine Vaults, NL | Saturday, July 11, 2020

ST. JOHN'S, NL - July 10, 2020 -- In celebration of Museum Day the Museum Association of NL [MANL] encourages all Newfoundlanders and Labradoreans to visit a museum at home and discover our museums, galleries, and historic sites that are able to open across our province. On July 4th, 2020 the Honourable Bernard Davis Minister of Tourism Culture Industry and Innovation and Teresita McCarthy President of MANL proclaimed July 11th Museums Day in Newfoundland and Labrador. The signing of this proclamation highlights the important role of museums as institutions that serve society and its development. Museum events provide an opportunity to celebrate all kinds of museums, galleries, and heritage sites in Newfoundland and Labrador. Museums are continually launching new exhibits and programs, and many seasonal attractions are opening their doors to welcome summer tourists. The second Saturday of July each year will demonstrate the vibrancy of our communities and new opportunities for tourists and local visitors alike. In this pandemic year please visit a museum at home.

Museums, galleries, and heritage sites are vital cultural and tourism infrastructure in every community across Newfoundland and Labrador. These institutions are essential to supporting and growing our Culture and Tourism. In their communities, museums contribute to lifelong learning and creating distinct and vibrant places to live, work, visit, and invest.

About MANL

The Museum Association of Newfoundland and Labrador is a non-profit, charitable organization representing institutions and individuals interested in the preservation and promotion of the province's material and cultural heritage. The Association was incorporated in 1980 under the leadership of a volunteer Board of Directors representative of the museum and heritage community in the province. Since 1980 MANL has grown to include over 150 member museums and heritage societies. Individual and associate membership is offered to members of the public who support the work of the organization.

"Museums tell our stories and quite often these very tales bring a smile to our visitor or a tear to their eye. In rural Newfoundland Labrador the community museum is frequently the one and only tourist attraction. We walk shoulder to shoulder with our tourism partners, we work hand in glove with the tourism industry. Museums are the essence of all that is good about who we are as a people. In these very uncertain times they need support. Visit a museum near you.", Teresita McCarthy MANL President.

For all questions regarding the museum community, please contact:

Museum Association NL 709-722-9034

