



Nunatsiavut Cultural Centre Opens

Please see article on page 8

MUSEUM DAY NL
2020

JULY 11th

#MuseumDayNL2020
Museum Association of Newfoundland & Labrador

Winter
2020

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NEWSLETTER

A Publication of the Museum Association of Newfoundland & Labrador



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Cover Photo Credit: Jim Lyall, Nunatsiavut ordinary member for Nain, left, and Rigolet AngajukKak Charlotte Wolfrey hold a sealskin ribbon as Nunatsiavut President Johannes Lampe prepares to cut it with an ulu to officially open the Illusuak Cultural Centre in Nain (Photo by Jacob Barker/CBC).

Newsletter articles can be submitted to:

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The deadline for article submissions is one month prior to the publication:

December 1st for No. 1 (January) & June 1st for No. 2 (July)

The Museum Association of Newfoundland & Labrador (MANL) is a nonprofit, charitable organization that seeks to promote the interests of community-based museums, groups, individuals and government organizations involved in the preservation and presentation of the province's cultural and natural heritage.

MANL gratefully acknowledges the financial support of the Government of Newfoundland and Labrador.

Registered Charity Number. 10775 6199 RR0001

President's Report

"When we want mood experiences, we go to concerts or museums. When we want meaningful emotional experience, we go to the storyteller." — Robert McKee

In the province of Newfoundland Labrador, the storyteller is most often found in our museums. Our story is always delivered with a sprinkling of colloquial language and a diverse mix of fact and fiction. In my opinion, the gift of storytelling came to our fair island through our ancestors who crossed the stormy Atlantic from Ireland, England, Scotland, France and beyond hundreds of years ago. It is a fact that our many Indigenous elders have generationally passed on history through their amazing gift of storytelling. We are so very fortunate because they all gave us this remarkable capacity to spin a fine yarn. We help the visitor see our history through phrases and expressions that often bring a mischievous grin to our faces while eliciting appreciative smiles from the listener. We have treasured this gift and are always willing to share it with whomever will listen. OUR story is alive and well in the province of Newfoundland Labrador thanks to our museums, heritage sites and our interpreters. Your Museum Association has been assisting our members protect, preserve, promote and present our tangible and intangible heritage and culture for 40 years. We are delighted to be celebrating this momentous milestone. The plans for our 40th Annual Conference and AGM are well underway.

During our 39th Annual Conference and AGM, we welcomed new volunteers to the board. As this organization is Pan Provincial, we are so fortunate to have the expertise of these fine individuals from across our province to advise on the workings of MANL. During this event we were delighted to award Larry Dohey, posthumously, with the Award of Merit and Kay Coxworthy, long-time volunteer in the heritage sector, with the Lifetime Achievement Award. Our MANL awards are a tremendous opportunity to recognize the people in your organizations who have contributed to your success. Please remember to submit your nominations for our October 16-17th, 2020 AGM and Conference.

In closing, thank you to our board members: Linda Hickey, John Griffin, Joan Kane, Donna Norvey, Bonnie Ryan, Edna Penney, Margaret Scott, Nadine Osmond and Kyle Crotty for their time and advice. Thank you to our Executive Director, Ken Flynn and Outreach Officer, Anne Madden for their tireless efforts.

Respectfully submitted,

Teresita E. McCarthy (Teddy)
MANL President

Executive Director's Report

Winter

Welcome to the winter 2020 edition of MANL's newsletter and what a winter it has been so far. With record breaking snowfalls I want to remind everyone to check in on your museums in particular seasonal operations. Remember to maintain access and check throughout the facility for snow buildup, storm damage, leaks and the condition of collections. Catching these problems early is critical in preventing long term damage all year round not just during storms. 2020 marks the 40th anniversary of the Museum Association of Newfoundland and Labrador and we look forward to celebrating with you our annual conference October 16th and 17th in St. John's. Watch our website and social media feeds for the latest updates.

The Museum Association is pleased to be partnering with the Canadian Conservation Institute to offer one of two pilot projects in Canada on emergency preparedness. The project is an online pilot featuring a component of CCI's Disaster Preparedness workshop. It is great to see CCI experiment with this format of delivery and I look forward to reviewing the outcomes. It is noteworthy that the first online session was postponed due to the state of emergency in Eastern Newfoundland. In recent years MANL has faced challenges traveling our training program around the province. We are often asked about providing training online and unfortunately the cost of online training for our certificate courses is more costly than classroom delivery. Hopefully CCI's pilot will be successful and we may see a shared platform for training delivery in the future.

In other professional development news we are offering our collections management two day workshop in March. Conservator Paula French will be teaching the course in our offices in our St. John's training centre. This is a core course for our Certificate in Museum Studies. This coming June we will be offering CCI's two day Emergency Preparedness workshop in partnership with ANLA also at our centre. This is an excellent course for all museum enthusiasts to have and has only been offered twice in the last ten years with only 20 participants each offering. Please contact the office to learn more about these professional development opportunities.

Regards,

Ken Flynn
MANL Executive Director



PROFESSIONAL DEVELOPMENT

UPCOMING WORKSHOPS

Introduction to Collections Management

Dates: March 18-19, 2020

Instructor: Paula French, Private Conservator

Phase Boxes for Book Storage and Preservation

Date: March 18, 2020

Instructor: John Griffin, A.C. Hunter Library

Emergency & Disaster Preparedness for Cultural Institutions

Canadian Conservation Institute (CCI) Workshop

Co-Hosts: ANLA & MANL

Dates: June 17-18, 2020

Please see page 14 for more information.

STAY UP TO DATE

on Professional Development Workshops!

Like us on Facebook, follow us on Twitter,

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and announcements!

Contact MANL to submit your
news &/or to receive our weekly
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MANL Award Winners

MANL 39th Annual General Meeting & Conference Highlight

Larry Dohey posthumously awarded the MANL's "Award of Merit" Mary Catherine (Kay) Coxworthy bestowed "Honorary Life Membership Award"

St. John's, NL – At the 39th Annual Conference of the Museum Association of NL held in St. John's on Oct 26, 2019, Larry Dohey was posthumously awarded MANL's "Award of Merit". This most prestigious award recognizes significant contributions to the practice of museum and heritage work in Newfoundland and Labrador.



Pictured Above (L-R): MANL President Teresita McCarthy, The Honourable Mr. Bernard Davis Minister of Tourism, Culture, Industry and Innovation, Larry's Dohey's husband Ian Martin and his brother Father Wayne Dohey.

It is awarded to an organization, agency, or individual for an outstanding, innovative or creative achievement in the museum, gallery or heritage field, or in any area related to the preservation and development of the provinces cultural heritage, including research, collection, documentation, exhibition, public programming and management.

MANL President Teresita McCarthy, as well as the Minister of Tourism, Culture, Industry and Innovation – Mr. Bernard Davis presented the Award to Larry's husband Ian Martin and his brother Father Wayne Dohey.

Larry Dohey was a champion and devoted friend to the museum community and well known for his work as archivist, historian, storyteller, culturist, researcher, and public speaker.

"The fact that the MANL Board of Directors bestowed this award upon Larry signifies how much his life's work and collaborations meant to MANL and the heritage society in the province. Larry was truly an archivist who lived and loved his work and he will be forever missed for the way he touched so many lives." Linda Hickey, Vice Chair of MANL

Mary Catherine (Kay) Coxworthy, (pictured right) retired industry leader and founding member of the Bell Island Heritage Society was awarded MANL's "Honorary Life Membership" recognizing her outstanding contribution to heritage as an individual who has exemplified dedication to and promotion of museums in the province.

"Kay has a real gift of descriptive and tantalizing stories that make Bell Islanders proud of and interested in visiting Bell Island's Anchor Attraction – the #2 Mine Tour & Museum. She works tirelessly to engage citizens of Bell Island and beyond in several fundraising initiatives, and she's very passionate and committed to the work she does." Museum Association NL Board President, Teresita McCarthy.



Museum Resources Award



Congratulations to this year's winners of the 2019 Museum Resources Award. The Historic Sites Association of Newfoundland and Labrador has been pleased to partner with the Department of Education and School Boards in Newfoundland and Labrador to manage the annual Heritage Fairs program since 1997. Each year, as part of that program, MANL sponsors the *Museum Resources Award*, the criteria which is based on the project demonstrating use of museum resources for research. One prize is awarded per region, with six regions in total. Each prize includes a one-year MANL membership, an award certificate and a cheque for \$50.00.

Labrador Region

Lyndon Rumboldt, "John Shiwak"
Grade 8, Henry Gordon Academy, Cartwright

Avalon Region

Brayden Barrett & Madison Doyle, "One Vicious Storm 1918"
Grade 6, Tricon Elementary, Bay de Verde

Central Region

Jessica Blake, "Arm Lads Brigade 1908-1967"
Grade 8, J.M. Olds Collegiate, Twillingate

Vista Region

Joe Penney, "Private William George Harris"
Grade 5, Anthony Paddon Elementary, Musgravetown

Western Region

Izabelle Jones, "Midwives: The Unsung Heroes"
Grade 6, C.C. Loughlin Elementary, Corner Brook

Museum Day NL 2020

The Museum Association of NL is encouraging all MANL members to celebrate *Museum Day NL 2020*. Held annually on the second Saturday in July, Museum Day NL provides an opportunity to highlight and promote museums, galleries, and heritage sites throughout Newfoundland and Labrador.

This annual event demonstrates that museums are an integral component of our provincial cultural and tourism infrastructure and contribute to lifelong learning, creating distinct and vibrant communities to live, work, visit, and invest.

Please let us know what you have planned for Museum Day NL 2020, so we can help promote your events and programs.

We invite everyone to use hashtag **#MuseumDayNL2020** on all your social media posts.

Newfoundland & Labrador

MUSEUM DAY 2020

JULY 11th

WHAT ARE YOU PLANNING FOR MUSEUM DAY 2020?

Let us know at MANL! Email: manl@nf.aibn.com

#MuseumDayNL2020

SAVE THE DATE: 40th AGM & Conference



SAVE
THE
DATE

OCTOBER
16-17
2020

**A Community of Museums:
Celebrating 40 Years!**

**MANL's 40th
Annual General Meeting
& Conference**

**Dates: October 16-17, 2020
Location: St. John's, NL**

AROUND THE PROVINCE

We Want to Hear From You!

Is your museum, gallery or heritage society hosting a special event, honoring your volunteers or have you recently received funding for a new project? MANL would love to share your news. Please drop us a line at manl@nf.aibn.com and we will be sure to include it in our next newsletter.

LABRADOR REGION

The long-awaited Nunatsiavut Cultural Centre opened its doors in Nain in November. Check out our cover photo and Jacob Barker's article on page 8 of this newsletter for more details.

ST. JOHN'S REGION

Craft Council of Newfoundland and Labrador

We were honoured to present six members with a Lifetime Membership at the opening of our Comfort & Joy exhibition. For their achievements and the roles they have played in shaping and contributing to our organization over the years we thank the following:

Don Beaubier, Donna Clouston, Frances Ennis, Anne Manuel, Isabella St John, and Deborah Newhook.



Thank you for all you have done and continue to do, and we can't forget to thank the rest of our craft community for believing in our mission and supporting the work of the Craft Council. We couldn't exist without you!

The Craft Council of Newfoundland and Labrador

ST. JOHN'S REGION

James J. O'Mara Pharmacy Museum New Name, Same Dose of History



Coming up in 2020, the James J. O'Mara Pharmacy Museum is making strategic moves to better position itself for the future. Museum staff and the volunteer museum committee decided to update the museum name to the *Newfoundland & Labrador Pharmacy Museum*.

This update is one piece of a plan to make the museum sustainable so the history of pharmacy and health care can be preserved in Newfoundland & Labrador for future generations. All museum updates are educated efforts to protect the wonderful work of James J. O'Mara who was integral in starting the museum in 1988.

We have many new and exciting plans in the works including new and returning programs and events, a touring pop-up exhibit, and an offsite seniors outreach program. We also love partnering with fellow museums and heritage sites as well as local businesses and organizations.

If you'd like to partner with us on a program or pop-up exhibit contact Museum Manager Deanna Walter at info@nlpharmacymuseum.com

We hope to see all of you step through our museum door for a dose of history in 2020!

You can find us online at these links:

Website: www.nlpharmacymuseum.com

Instagram: [@pharmacymuseumnl](https://www.instagram.com/pharmacymuseumnl)

Facebook: <https://www.facebook.com/nlpharmacymuseum/>

CENTRAL REGION

New Home For Grand Falls-Windsor Heritage Society



The Grand Fall Windsor Heritage Society is delighted to finally have a permanent home in a great location. The new Centre is located in the former Training Centre on the site of the former paper mill. It will house not only the Heritage Society but also the Family Tree Group which collects genealogical material about the town.

We have a wonderful group of volunteers. Some are working to get our display space ready for the public to visit. Another group is working to do much needed cataloguing of artifacts so that we can develop exhibits that tell the story of the town. We also working on digitizing the Grand Falls-Advertiser.



The new location also includes space around the building where we will be able to display equipment used by the mill including a 1929 Caterpillar D10 tractor which we acquired with the help of Anne Madden of MANL and Lucy Alway of the Department of Tourism, Culture, Industry and Innovation. The tractor was used in the logging operations of the A.N.D. Mill. Bruce Rowsell took on the major task of rescuing the tractor from the property of the previous owner and restoring the tractor to a much better condition and to the grey colour which Caterpillar used at the time. We showed off the tractor on a float in the Annual Grand Falls-Windsor Labour Day Parade in September and are planning a permanent display for it.

Margaret Scott, Grand Falls-Windsor Heritage Society

AVALON REGION

Carbonear Heritage Society

A big thank you to the Pike family of Carbonear for the donation of a Dey Time Register from the old Saunders Howell Company to the Carbonear Heritage Society. When an employee punches in or out for the day, the recorded time and employees number was recorded on the paper roll.



The clocks date back to the late 1800s and would have been sold in the United States, Canada, England, Australia, and Russia. The clock in Carbonear came from New York.

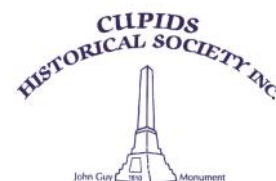
This clock was used daily at the firm for many years. In the picture left to right Frank Pike and his son Bob on hand to make the donation. This will be a cherished item for the museum.

The Carbonear Heritage Society

Farewell to Cupids Historical Society

The Cupids Historical Society was formed in 1982 by a group of dedicated and determined citizens to promote and protect the heritage of Cupids. Since being incorporated on 16 January 1995, the Society has taken on many projects that met the aims and objectives of promoting and protecting the Town's heritage, including the creation of the Legacy Centre. In April, 2019 the Society voted to wind up the affairs and merge their assets with the local churches and the Cupids Legacy Centre. This has taken place, and as of July 13, 2019 the registered charitable status was voluntarily rescinded and, sadly, the Society is no more. We thank all our volunteers over the past 37 years for their time and talents - there were many! Thanks to MANL for all your professional advice and guidance over those years - your expertise was invaluable.

Dale Russell FitzPatrick, Former President of the former Cupid's Historical Society Inc.



IN THE NEWS!

Long-awaited Nunatsiavut Cultural Centre Opens its Doors in Nain

By Jacob Barker, Video Journalist, CBC Here & Now

A striking new building now completed on the banks of Nain's bay stands to preserve the Nunatsiavut people's language, history and culture. The Illusuak Cultural Centre opened its doors Thursday afternoon to large crowd with a ceremony that included the cutting of a sealskin ribbon.

"By understanding where we came from and how we have survived as a people, Labrador Inuit and indeed the rest of the world will have a better appreciation of who we are as individuals and as a culture continuing to evolve in a modern society," said Nunatsiavut President Johannes Lampe, who cut the ribbon.

The \$18-million building was conceived of in 2010 and was supposed to open in 2014, but faced several delays: decisions had to be made about how to properly tell the story of Nunatsiavut, and a fire suppression system to properly protect artifacts was a late addition.

"We want to make sure artifacts are back in our home region so people can actually see them," said Belinda Webb, Nunatsiavut deputy minister of language, culture and tourism. "That was really important."

The building was designed by renowned architect Todd Saunders and takes its inspiration from a sod house, a traditional winter dwelling for Inuit people, and the English translation of the word *illusuak*.

"It will be a centrepiece for the community, meant to be used as a living room that will give Inuit of all generations a place to gather and strengthen their connections to each other and to their culture," Lampe said.

Inside visitors are first met by a large mural of caribou. Beyond that are display cases holding traditional crafts, clothing and hunting tools alongside references to historically significant moments for Inuit people in Nunatsiavut.

Floor-to-ceiling windows show a stunning view of Nain's harbour and Mt. Sophie, a view that shifts as the sun moves across the sky. "You feel so a part of the water and the land as you look out, and land and water is so important to us," said Webb. "It pulls you in. It changes throughout the day."

It was an emotional day for many as they got their first look inside the building. Greg Flowers, Nunatsiavut minister for education and economic development, found a personal connection.

Carvings by Chesley Flowers, his grandfather and adopted father, are one of five exhibits representing the five different Nunatsiavut communities. "It means a lot I mean because he was just an ordinary person ... and just made a living, and just to see his work live on and people can see what he did years after he passed away," Flowers said. "I'm just proud and honoured to see his collection will live on in Illusuak."

For Melissa Denniston, 16, the artifacts and the carvings stood out, showing what Nunatsiavut culture is about and why it's important to keep it alive, she said. "It's really cool. It has a lot of history in it."

The building was funded by the Nunatsiavut government, the government of Canada and the Tasiujatsoak Trust.

Reprinted with kind permission from CBC Newfoundland & Labrador. Posted November 22, 2019.

Cover Photo Caption: Jim Lyall, Nunatsiavut ordinary member for Nain, left, and Rigolet AngajukKak Charlotte Wolfrey hold a sealskin ribbon as Nunatsiavut President Johannes Lampe prepares to cut it with an ulu to officially open the Illusuak Cultural Centre in Nain.

Cover Photo Credit: Photo by Jacob Barker, CBC Video Journalist

URL: <https://www.cbc.ca/news/canada/newfoundland-labrador/illusuak-cultural-centre-opening-1.5369000>

2019 Canadian Tourism Award Winner

Wooden Boat Museum of Newfoundland and Labrador Wins VIA Rail Community Leadership Award

The VIA Rail Community Leadership Award is presented to the tourism business or organization that makes the year's most outstanding contribution to develop, build and enhance social conditions in their community. This year's winner was the Wooden Boat Museum.

The Wooden Boat Museum believes that forming key partnerships within their community is essential to the long-term success of the museum. In the past year they partnered with the Logy Bay-Middle Cove-Outer Cove Museum to deliver the very popular "Junior Builders Program", produced a program to assist in the career development for at-risk youth, and partnered with Memorial University in the creation of a boat building course.

The judging criteria in this category are:

- Management, leadership and organizational commitment to community service
- Engagement of staff in community initiatives
- Integration of community service as part of a successful business strategy
- Engagement and participation in community programs, activities or services
- Partnership with the public sector and non-governmental organizations

Pictured L-R at the TIAC Gala awards ceremony in November 2019: Churance Rogers, MP, Beverley King, Project Manager WBMNL, Jim Dempsey Chair WBMNL, and Pierre Santoni, Director, Strategic Partnerships and Alliances -- VIA Rail.



The Newfoundland and Labrador Historic Trust: Thirty-Fifth Annual Southcott Awards

The Newfoundland and Labrador Historic Trust recognized the recipients of the 35th Annual Southcott Awards on November 21, 2019 during a ceremony and reception at the Crow's Nest Officers' Club in St. John's. The award recipients represented a range of people and projects, all with a common goal of preserving the buildings and places that define the unique architectural character of our province. The Trust established the Southcott Award program in 1984. The awards are named for J. & J.T. Southcott, one of Newfoundland's most important nineteenth century building firms. The "Southcott style" was prominent in the rebuilding that followed the Great Fire of 1892, and spread throughout Newfoundland.

Southcott Award for Adaptive Reuse:

- Bannerman Brewing Co., St. John's - Phil Maloney, Jason Sharpe, Stephen Follett
- St. John's Farmers' Market- St. John's - St. John's Farmers' Market Board of Directors

Southcott Award for Heritage Restoration:

- Crocker House, Heart's Delight - Charles and Deborah Donnelly
- Harbour Grace Railway Station, Harbour Grace - Town of Harbour Grace

Duff-O'Dea Lifetime Achievement Award:

- Edna Hall



The NL Historic Trust, established in 1966, is a 100% volunteer, non-profit organization dedicated to the preservation of the province's historic buildings and landscapes and their importance to communities. To learn more: www.historictrust.ca

THE COLOURFUL PAST OF LOGY BAY-MIDDLE COVE-OUTER COVE

By Rebecca Newhook



Photo by Micaela Muldoon

The Logy Bay-Middle Cove-Outer Cove Museum emphasizes collaboration with the local community and serves as an exhibition and gathering space for longstanding residents and newcomers to the area. The museum is marked by a blend of displays of artifacts donated from the community that relate to occupational and everyday life representing the colourful past of the region.

Public sector folklorists and museums are natural partners; both value experience-based knowledge and the importance of tradition, place, and identity. Last summer saw a prime example of how folklorists can help a museum connect with community and showcase local traditions when folklore co-op students Katie Crane and Micaela Muldoon were welcomed by the museum as their summer staff.

Katie and Micaela are both pursuing a Master of Arts in Public and Applied Folklore, a two-year co-op program that includes two work terms as an essential part of the degree.

"I've had an interest in museums throughout my education," said Katie Crane, "but I've found there is much more than meets the eye to working in a museum. My training as a folklorist at Memorial University has prepared me for this work in ways that I didn't realize before I started working with the Logy Bay-Middle Cove-Outer Cove Museum."

Folklorists are motivated by the preservation and celebration of traditional ways of doing things, for Katie and Micaela this meant engaging visitors through hands-on events and workshops.

Middle Cove Beach is arguably the most popular spot on the Avalon Peninsula to see the capelin roll, a marvel of nature that for many indicates summer is here (or at least might be tomorrow). The museum partnered with Fishing for Success to teach local families about the importance of capelin by creating fish-themed art using real capelin. It was a close encounter of the fishy kind for the children who participated!

Principles of folklore and folklife preservation also informed a workshop on women's work, presented by Shannon Bateman (another folklore co-op student) from the O'Brien Farm Foundation. At this session participants were invited to wash clothes using a scrubbing board and dye fabric using natural materials, prompting stories and memories of grandmother's hands and knuckles rubbed red-raw from work unrecognized.

"Folklore co-op students are just fantastic," said Julie Pomeroy, chair of the museum board, "they come with a real understanding of our mission and priorities as a heritage organization and they know how to get locals and tourists engaged with traditions and culture."

Students from Memorial University's folklore co-op program are now seeking summer 2020 work terms. Assignments could include working in museums, festival planning, visual media and radio, tourism or research.

If you want to know more contact the co-op office (709) 864 8239 or email coopscihs@mun.ca. https://www.mun.ca/coop/programs/m_folklore/

BAY ROBERTS SOCIETY CELEBRATING 30 YEARS!

By Elizabeth (Betty) Jerrett

The Society was founded in 1989 and incorporated in 1991 in an effort to stem the erosion and destruction of the last remnants of the history and culture of the Town. Artifacts were being discarded or sold to outside interests, and older buildings were allowed to deteriorate and were torn down. The founding members were: Betty Jerrett, Chair; Rexine Bradbury, Treasurer; Phyllis Russell, Secretary; Jean Hillyard and Eric Jerrett, Directors. Later, Dr. Wilson Russell was added as a Director, and Christopher Pratt as Honorary Chair.

The Society was successful in obtaining ownership of the former Western Union Cable Building established 1913. The purpose was to save a historic building, provide space for a museum, gallery and archives and a home for the Town's Council. After restoration, the building was plaqued as a Provincial Heritage Structure. Later the Society received the Southcott Award and the Manning Award. It is now a municipal Heritage Structure and National Historic Site.

In 2001, the Society received the "Award of Merit" from the Museum Association of Newfoundland and Labrador. The Society set up a "Friends of the Museum" organization. Their contribution is essential to the ongoing operation of the "Road to Yesterday" Museum and Christopher Pratt Gallery. In 2002, the Society received the Manning Award of Excellence from the Historic Sites Association of Newfoundland and Labrador for the restoration and presentation of the Shoreline Heritage Walk.

2019 marked 30 years of the Society's work. In recognition of this milestone, the Society held five successful events during the summer.

- July 7th was the unveiling of memorial plaques honouring all veterans from the Municipality of Bay Roberts who served in World War I.
- July 14th was a celebration with citizens for preserving and presenting the Town's history.
- July 21st was a time to recognise and meet generous donors to the Museum, and artists to the Gallery.
- July 28th recognized the 70th anniversary of the Amalgamated School believed to be the second school in the province to amalgamate.
- August 4th highlighted the establishing of an archive and meeting local authors.

From the feedback of those attending the summer's events it was deemed to have been a successful and rewarding experience.

We thank MANL and ANLA for all the advice that we received over the years from meetings, conferences and workshops.

Elizabeth (Betty) Jerrett is the Founding Chair of the Bay Roberts Heritage Society.



Conserving Our Past – The Lewis Ferman & Co. Sign

By Rose Smart

Conservator, The Rooms Provincial Museum Division

During renovations last fall to the facade of a Water Street sandwich shop, a store sign from a previous business, Lewis Ferman and Co.'s women's clothing store, was uncovered. Dale Jarvis, Intangible Heritage Development Officer for the Heritage Foundation, noticed a tweeted photo of the sign and rushed to retrieve it. Unfortunately he couldn't get there before the sign had dried out and been roughly sawn into many pieces so as to fit in the dumpster. Mr. Jarvis then offered it to The Rooms Provincial Museum, who gladly took possession.

The Fermans were post WWII immigrants and Holocaust survivors, and well-loved members of the Water Street retail community from the 1950's to the 1970's. The public (from and beyond the Province) has shown a lot of interest in what is to become of the old store sign.

The Ferman sign had survived fairly well, considering its age, under the exterior cladding applied in retrofit of the building for the Subway sandwich shop. The Rooms received the sign in seven pieces. Uncontrolled overnight drying that occurred before The Rooms could acquire it has aggravated the paint cupping and detachment. Fellow conservator Bev Lambert helped test a suite of paint consolidation materials and methods. From it, a treatment plan has been drawn up to deal with the remaining cleaning, consolidation re-assembly, and in-painting areas of loss.

Conservator Miki Lee has been hired to work on the project, and the work will take several months to execute. Conservation of the piece will be challenging but fun. Treatment to the Ferman Sign will involve several steps: mechanical and aqueous cleaning of the dismantled sign, consolidation of the original and unstable (flaking, lifting, loose) paint surface, infilling of losses to the wooden substrate, toning and in-painting of the new fills and of areas disrupted during the sign's removal. This done, the Conservator will collaborate with a highly skilled cabinetmaker to remove ineffective and damaging hardware, re-align the detached and distorted sign fragments, and then prepare a support system to re-join and maintain the sign fragments in their original place. Once the conservation work has been completed plans are to display the sign in the exhibition "From This Place: Our Lives on Land and Sea". Thanks so much to private conservators Michelle Gallinger and Bev Lambert, and to Stephen Gritt at the National Gallery of Canada for their advice and support.



Conservator Miki Lee carefully glues peeling paint back on to the Lewis Ferman and Co. sign.

(Photo Credit: Meg Roberts, CBC. Reprinted with kind permission from CBC Newfoundland & Labrador. Posted: Jan 14, 2020. "Conservation work underway on historical sign uncovered in downtown St. John's" <https://www.cbc.ca/news/canada/newfoundland-labrador/conservation-hidden-ferman-sign-1.5425251>)

CCI and CHIN present their first podcast series: "CCI and CHIN: In Our Words."

For nearly 50 years, museum and heritage professionals worldwide have looked to the Canadian Conservation Institute (CCI) and the Canadian Heritage Information Network (CHIN) for their expertise.

Now, CCI and CHIN are looking to share their stories through interviews with current and former staff members as well as key figures in the fields of conservation and collections management.

If you are starting a career in cultural heritage or are simply curious to learn about what goes on behind the scenes at CCI and CHIN, this is the podcast for you. Would you like to learn more about the evolution of the conservation of heritage collections in Canada?

Are you curious about how collections are managed and made accessible? If so, then this is the show for you!

Episodes are free! Subscribe to receive a notification when a new one is released.

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Advertise with MANL

The MANL newsletter is published biannually and distributed to member museums, heritage groups, interested individuals, government representatives, and sister organizations within the province and beyond.



Museum Association of Newfoundland and Labrador



NEWSLETTER Advertising Rates 2020—2021

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Please Contact:

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Rates Per Issue:

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NON-MEMBERS

Full Page:	\$130
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Professional Development Opportunities

INTRODUCTION TO COLLECTIONS MANAGEMENT WORKSHOP

A Core Course for MANL's Museums Studies Certificate Program

Workshop Location: MANL Training Centre; 200 Military Road. St. John's, NL.

Dates: March 18-19, 2020; 9:00 a.m.-4:30 p.m.

Instructor: Paula French, Private Conservator

Course Description: During this two day workshop participants will learn about collections management policies and procedures and skills required to manage museum collections. This course explores topics on public trust and museum collections, acquisitions, registration, cataloguing and records management. This course will also provide an introduction to collections care, handling and storage as well as collections access and security.

Registration Fees: \$130 for MANL members, \$155 for non-members

PHASE BOXES FOR BOOK STORAGE AND PRESERVATION

Workshop Location: A.C. Hunter Library, St. John's

Date: March 18, 2020, 6:30 p.m.

Instructor: John Griffin, A.C. Hunter Library

Course Description: A Phase Box is a simple, low-cost, enclosure made from archival quality materials. It is designed to protect rare, fragile, or valuable items from damage and further deterioration during storage. The A.C. Hunter Library is pleased to partner with the Museum Association of Newfoundland and Labrador to host this hands-on mini-workshop. This is an adult-only program; sharp knives will be involved. All materials will be supplied. Register with your Library card by calling 737-3950.

Registration Fees: FREE!



EMERGENCY AND DISASTER PREPAREDNESS FOR CULTURAL INSTITUTIONS

A Canadian Conservation Institute (CCI) Workshop

An Elective Course for MANL's Museums Studies Certificate Program

Workshop Location: MANL Training Centre; 200 Military Road. St. John's, NL.

Dates: June 17-18, 2020

Facilitators: TBA

Course Description: This workshop discusses the importance of preparing for emergencies, shows how to form and train an emergency response team, provides guidance in creating an effective emergency plan and offers training in the salvage of water-damaged collections. The workshop is highly interactive and includes lectures, demonstrations, discussions, group exercises and hands-on activities. Hosted by: ANLA & MANL.

Registration Fees: ANLA/MANL members \$180 /Non-members: \$205

To Register: Please email manl@nf.aibn.com or call (709) 722-9034 / Phase Boxes Workshop: Please call 737-3950.

Cancellation Policy: Cancellations received less than 5 days in advance are not eligible for refunds. Participants who do not attend remain responsible for full payment.

CMA Bursary:

You must apply for a bursary six weeks before the event you are planning to attend.

Please contact the Canadian Museums Association (CMA) for more information:

Telephone: 613-567-0099 x222 / Fax: 613-233-5438

Email: bursaries@museums.ca

Website: <https://museums.ca/site/cma>

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MANL Membership Notes

Focus Areas of the Program:

- Museum Governance & Management
- Collections Management
- Preventive Conservation
- Exhibit Planning and Development

This program is designed to provide museum workers with a general introduction into current theories, standards, and best practices for museums. For more information, please visit MANL's website.

Museum Association of Newfoundland & Labrador Certificate in Museum Studies Program



THE MANY BENEFITS OF MEMBERSHIP

CMA Bursary Program:

The Canadian Museums Association offers three types of bursaries to assist museum professionals in the following areas:

1. Conference Professional Development
2. Emerging Professional Development
3. Mid-Career Professional Development

MANL members can avail of these programs. For more information on the program contact the CMA (www.museums.ca).

MANL Disaster Loan Fund:

MANL offers an emergency loan of up to \$10,000 to member museums experiencing a disaster with their collections. This repayable loan is designed to provide immediate financial assistance to MANL members. The MANL disaster loan can be used by museums affected by disasters of any magnitude however, MANL reserves the right to assess each individual case for eligibility. This loan is intended to provide immediate funds that would be repaid to MANL by the museum.

MANL Membership Discounts:

In addition to receiving discounts on training programs and workshops, MANL members also receive free admission to over 70 museums in Newfoundland and Labrador.

Environmental Monitoring Equipment Loan Program

This monitoring equipment can be useful in helping to determine regulatory environmental levels, as well as give the museum more knowledge into the effects the surrounding environment has on artefact collections.

THESE DEVICES RECORD:

- RELATIVE HUMIDITY
- TEMPERATURE
- LIGHT INTENSITY

MANL can also provide consultation with museums on how to regulate environmental controls.



MANL members can borrow specialized equipment such as light meters, temperature and relative humidity meters, and data loggers for a fixed period in order to monitor their museum environment.

MANL Membership Form (April 1st 2020—March 31st 2021)



Is this a New Membership? ☐

Is this a Membership Renewal? ☐

Please ensure that we have your **YEAR-ROUND** contact information.

Please provide the following information:

Individual Name/Institutional Name: _____

Name of Museum/Heritage Attraction: _____

Governing Authority: _____

Mailing Address: _____

City/Town _____ Province: _____ Postal Code: _____

Physical Address: _____

City/Town _____ Province: _____ Postal Code: _____

Telephone: _____ Cell: _____ Fax: _____

E-mail: _____

Would you like to provide ONE FREE ADMISSION to any individual with a MANL membership card?

☐ **YES**

☐ **NO**

Your institution name will be included in our promotional material.

MANL is adhering to Canada's anti-spam legislation. Please provide consent if you wish to receive our emails:
_____ Yes, I provide consent to receive emails from MANL.

I prefer to receive my **MANL NEWSLETTER: (Members can receive both)** ☐ **Print / Mail**

☐ **PDF / Email**

All members will continue to receive newsletters in print unless requested otherwise.

DOUBLE DOWN!

Make a Donation to MANL!

As a registered charitable organization, match your membership fee as a donation!

____ I would like to make a donation
(Tax Receipt Available)

_____ \$25.00 _____ \$60.00

\$ _____ (other amount)

(Registered Charitable #10775 6199 RR0001)

Type of Annual Membership:

_____ \$25.00 Individual Membership (Voting)

_____ \$60.00 Institutional Membership (Voting)

Method of Payment:

_____ Cheque (Payable To: Museum Association of Newfoundland and Labrador)

_____ Cash

Total Payment Enclosed \$ _____

Forward your completed form with your payment to:

Museum Association of Newfoundland and Labrador

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