



Museum Association of Newfoundland and Labrador



2014 Annual Report

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President's Report

As we delve into the effects that climate change is having globally, it is important to note that climate change is not always weather related. It can, also, exist within organizations when there has been a change in the climate as to how one does business. In the not for profit world, like our own, it can also exist in the way we are funded. The Museum Association of NL has experienced a huge change in climate this fiscal year. For the very first time since your association has begun to submit proposals to the Museum Assistance Program, which is administered by Canadian Heritage, this year we were not approved. To say that the board and staff were shocked to receive this news is indeed an understatement. The staff is particularly affected as the proposal for MAP, along with that for the Cultural Economic Development Program, serves to outline their scope of training in the upcoming year. The climate in our office has changed from one of hustle and bustle, while going from one workshop to the next, to a holding pattern as we struggle to adapt to a loss of much needed dollars. The staff cope with this loss with the knowledge that they can now only reach a portion of the membership who are working to improve minimum standards. Conversely, this change affects the entire province as our staff is less able to travel for training. Therefore, the loss of the MAP grant creates a climate change for the membership and the staff.

During the 2013 conference in Gander, the membership found a save the date postcard in their conference bags. It announced that this year's conference would be held in Corner Brook. Our initial AGM meetings were with partners from Corner Brook as we planned for the event. The lack of MAP monies changed those plans. Consequently, the format of our conference for 2014 has been shortened and the venue moved to the current location. Also, unfortunately, as a result of financial restraints experienced by the association, our board did not gather for a face to face meeting this fiscal year. We find ourselves in trying times. However, the board and staff of your association are made up of resilient and tenacious individuals. We have indeed picked up our boot straps and have soldiered on.

Our year in review:

During the 2013 conference held in the beautiful town of Gander, the Cupid's Legacy Center was selected as that year's recipient of the Award of Merit. We would like to congratulate our very deserving winner from 2013 once more. We look forward to awarding the Honorary Lifetime Membership Award and the Award of Merit for 2014 during today's luncheon.

On October 26, 2013, there was special meeting held at the MANL office regarding changes to the constitution. These changes were outlined in a letter delivered to the membership earlier that month and discussed during the Annual General Meeting in Gander. These changes were passed by those in attendance at the meeting.

The changes were:

Purposes Article 6, Schedule A (1) - (27) of its Articles of Continuance, filed under the Corporations Act of Newfoundland and Labrador on December 18, 1987 will be replaced with the following statements:

Continued...

President's Report

- a) To advance the knowledge and study of Newfoundland and Labrador history by organizing an annual conference, workshops and educational programs on topics of relevance to museums and heritage organizations and the public;*
- b) To advance the knowledge and study of Newfoundland and Labrador history by increasing best practices for museums and heritage organizations in the preservation and presentation of heritage in Newfoundland and Labrador for the benefit of the public; and*
- c) To undertake activities ancillary and incidental to the attainment of the above charitable purposes.*

Dissolution clause, found at Article 8, Schedule B (5) of the Articles of Continuance filed December 18, 1987 will be replaced with the following statements:

Upon the dissolution of the corporation and after payment of all debts and liabilities, its remaining property shall be distributed or disposed of to (a) qualified donee(s) within Newfoundland and Labrador, as described in subsection 149.1(1) of the Income Tax Act.

We were advised by the Canada Revenue Agency that these were the only changes that we should consider making to our constitution because of our charitable status and the board has taken their advice.

Your Vice President, John Griffin, the Executive Director, Ken Flynn, and I have continued to meet with representatives from the Association of Newfoundland and Labrador Archives and the Association of Heritage Industries along with Jerry Dick and Lucy Alway from the Department of Tourism, Culture and Recreation regarding the development of standards for the new and improved Cultural Economic Development Program. We are very pleased with the fact that there are a number of the membership who are beginning to take a serious look at the minimum standards and are working towards improving how they are operating their sites.

With regards to the current CDEP funding, the association is quite pleased that the Department of Tourism, Culture and Recreation has continued to provide the same level of operational support to our members as in previous years. This assistance is an integral part of the funding needed to operate our organizations. It is certainly much appreciated. We also want to thank Minister Tony Cornect and the staff of T.C.R. for their continued financial support of MANL through the Cultural Economic Development Program.

I have been serving MANL in the capacity of President since 2010. As this will be the final message of my tenure, I wish to sincerely thank the membership for the honour of serving you. Also, thank you to the Ministers, Deputy Ministers and staff of the Department of Tourism, Culture and Recreation for allowing me to work closely with you as we strive to assist the membership in the vital role they play to protect our precious culture and heritage. I would like to extend a thank you to our sister organizations for the good relationship that I have enjoyed with you. I want to genuinely thank the volunteer board members who have worked hand and hand with me to support the tremendous efforts being made throughout the province. The tenure of the outgoing board has been filled with hard work, camaraderie and success which are the components that always result in

Continued...

President's Report

moments that give us great satisfaction. I would like each of our board members, who were able to be present today, to stand and remain standing upon hearing your name. Please join with me in thanking your board.

Last but by no means least, a **BIG THANK YOU** to the staff at MANL, past and present. These dedicated employees work hard behind the scenes and in their travels throughout the province. The membership is their raison d'être and their commitment to you has been an inspiration to me. I would like to invite our staff to come forward. Please join with me in thanking our staff for all of their efforts on behalf of our association's membership and your board members.

Respectfully,
Teresita E. McCarthy (Teddy)
President

Executive Director's Report

2013-2014 has been another successful year for the Museum Association of Newfoundland and Labrador. Our training programs have reached all-time highs in enrolment. This level of participation is a testament to our membership's commitment to education and best practices in museums in Newfoundland and Labrador. We have offered these sessions in all of our regions in the last fiscal year. The feedback we have received from these training sessions has been extremely positive. Our strong partnerships with the Province of Newfoundland and Labrador Department of Tourism and Recreation and the Government of Canada's Department of Canadian Heritage made these programs possible. I would like to thank my coworkers Danielle Rundquist and Sarah Wade for their contributions and dedication during the past year.

2014 has been a completely different fiscal year for the Museum Association. For this first time in organizational memory we have not receive the Museums Assistance Program (MAP) grant. This has severally altered our training programs and work plan for the entire year. Training will be limited to St. John's and the courses we planned will not be offered. This loss has created a short fall of \$60,000 in our annual budget creating difficult financial times for the Association. We are working diligently on our MAP proposal for 2015-2016 and hope this project will be accepted by Canadian Heritage. Increased competition and changing priorities within the MAP program have made it difficult to fit new celebration year themes. What makes this more difficult is the fact few museums in Newfoundland and Labrador are eligible to apply to MAP. MANL is the only way our seasonal museums can benefit from this essential museum program. As executive director I will continue to work closely with our board to present our case to both federal and provincial governments.

In recent years, MANL has strived to maintain a consistent sustainable level of services in the museum sector. Our recently developed sustainability model has helped during this period of funding loss. Due to a loss in federal funding several years ago MANL has started each of the past years with a deficit. This year this deficit has risen. We continue to look for funding to offset those losses and maintain the same level of services. This model considers the duties our organizations owes under law and our responsibility to be diligent in our activities. The existence of this plan has greatly benefited MANL during this time of crisis. In the coming months we will be looking for your support as we raise these issues to government and the public.

On a positive note, we are pleased to partner with the Department of Tourism Culture and Recreation now the new department of Business, Tourism, Culture and Rural development to establish minimum standards in museums. We are hoping to offer some training through the department this winter. Our current funding agreement requires us to support goals contained within departmental logic models. This has been a learning experience for us all and we hope this will benefit our membership in the future.

In closing, I would like to thank our membership for your tireless work preserving the history of our great province. Thank you for keeping your volunteer efforts alive, allowing us to partner in community development and preserve our history in these changing times.

Regards,
Ken Flynn

Professional Development Coordinator's Report

This has been a challenging year for MANL's Professional Development Program. The loss of funding from the Department of Canadian Heritage's Museum Assistance Program (MAP) has been devastating to MANL's training activities. Support to travel across this vast province of Newfoundland and Labrador has been greatly diminished, which has crippled our ability to offer training. MANL's certificate program is one of only a few recognized training programs that are available in our province. In recent years the program has seen its highest enrollment numbers with over 75 people taking part in the certificate program. In 2013/2014, MANL offered 13 workshops with the support of MAP and 130 individuals took part in this training. With the withdrawal of MAP support, all of these training opportunities will no longer be offered. As you can imagine, this loss of education will greatly limit the ability of local heritage groups to meet recognized museums standards, and to train new and existing staff.

With this devastating turn of events, MANL has not given up its mandate to offer training to our members. MANL has been promoting our "on-demand" programs, where museums can pool resources to cover the travel costs for professionals to offer training at their sites. This program has allowed MANL to offer one core course on Bell Island in May of this year. We have also begun working with our sister organization, Association of Newfoundland and Labrador Archives (ANLA), to offer two on-line training sessions. This format does allow us to offer training but has limitations. Due to the expense, sessions can only be 60 minutes in length, very much restricting the detail of information that can be provided. This is a stark contrast to the level of knowledge shared in a two day workshop (with hands on exercises) provided under the MAP program.

As bleak as the future training program of MANL appears, it is not a hopeless situation. The Cultural Economic Development Program (CEDP) continues to support the activities of MANL. With the combined support of CEDP and MAP, MANL was able to offer a total of 21 training sessions in 2013/2014. MANL is currently working with the staff of the Department of Business, Tourism, Culture and Rural Development to develop training and support services to museums in the province that are working towards meeting minimum standards. In conclusion, I would like to thank the membership for your support during this challenging time. I hope that we will be able to continue to offer training to the heritage community in Newfoundland and Labrador in the future.

Kind Regards,
Danielle Rundquist

AGM & Conference 2013—Minutes

Museum Association of Newfoundland and Labrador AGM Minutes Gander, NL — October 5, 2013

Call to Order

Teresita McCarthy, President, called the meeting to order at 12:55 p.m.

Approval of Agenda

The agenda was approved on a motion by Teresa Green seconded by Wilfred Mercer. Motion carried.

Approval of Minutes

The minutes were approved on a motion by Edith Samson seconded by Bev King. Motion carried.

Reports

President's Report

President Teresita McCarthy was first to give her annual report. She began with the importance of storytelling to our association. She mentioned the 33rd AGM held last year in Trinity and Bill Jones receiving a Lifetime membership award for his work with the Barbour Living Heritage Village. She mentioned ANLA, TCR with its new standards and same level of operational support. She continued with MANL's constitution refit and the sustainability model discussed at our Face to Face meeting in St. John's. She also mentioned the loss of professionals at the Rooms. She extended special thanks to the staff and board of MANL and acknowledged Des McCarthy for his work as the MANL photographer. She ended by giving thanks to the sponsors of this year's conference.

Executive Director's Report

Ken Flynn extended thanks to his coworkers and the board of directors. He spoke of the temporary space being used by MANL while the Colonial Building is undergoing a renovation. He spoke of our new website, Tool Kits and the increased use of social media. He mentioned the Sustainability Model along with the template. The deficit budget was explained and special thanks were extended to MANL members for their continued work.

Professional Development Report

Danielle Rundquist outlined the AGM for this year with its 10 presenters and 51 attendees. She mentioned the 16 training sessions held last year with the same number for this year. The CCI workshop this year covers the Care of Metals. The certificate program has 75 participants with 2 completing the program last year and another 2 this year. She also mentioned the Tool Kits and templates. Danielle ended by extending thanks to her coworkers, the board and MANL members.

Treasurer's Report

The report was read by John Griffin for treasurer Angela Noseworthy. (See attached report)

A motion to accept all reports was moved by John Griffin and seconded by Peter Laracy. Motion carried.

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AGM & Conference 2013—Minutes

Resolutions

On September 26, a Special Meeting was called for October 26, 2013 at 2:00 pm at the MANL office to look at proposed changes to the constitution and bylaws of MANL. All members are welcome to attend.

There has been an outstanding problem with receiving an audit from auditors in time for our AGM. In order to solve the problem, the board and staff have decided to go from audits to financial statements using an external accountant. The board will work with the executive director regarding a Notice of Motion. The constitution will be amended in Corner Brook at the AGM in 2014. Section 33D and Section 44 will require changes. Thanks were extended to Peter Latta for his work with the constitution.

Nominations

Peter Latta conducted the nomination process.

Teresita McCarthy will continue with the second year of a two year term as President. John Griffin will continue with the second year as Vice President. Diane Curtis, Secretary and Angela Noseworthy, Treasurer, will stand for a second two year term by acclamation.

Board of Directors Vacancies

St. John's Regional Director	Nominated Keith Moore	Acclamation
Labrador Regional Director	Nominated Jamie Brake	Acclamation
Central Regional Director	Nominated Teresa Green	Acclamation
Glenda Reid Bavis	1 st of two year term	
Joan Kane	1 st of two year term	
Bev King	1 st of two year term	

Retiring: Joan Anderson Andrew Shea Contessa Small

The motion to approve the new slate for the board was moved by Gerald Crews and seconded by Sandy Crawford. Motion carried.

Other Business

Board Meeting will be held at 4:15 p.m.

Adjournment

The meeting was adjourned by Cindy Peach at 1:53 and seconded by Patti Broughton.

Teresita McCarthy, President

Diane Curtis, Secretary
September 22, 2014

Financial Statements - 2014

MUSEUM ASSOCIATION OF NEWFOUNDLAND AND LABRADOR
Statement of Revenues and Expenditures
Year Ended March 31, 2014

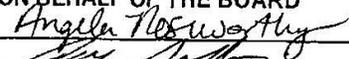
	2014	2013
Revenues and funding (Schedule 2)		
Provincial government funding	\$ 118,305	\$ 182,176
Federal government funding	60,000	61,512
Other income	25,763	23,726
	204,068	267,414
Expenditures (Schedule 1)		
Human resources	145,970	149,978
Overhead costs	20,170	73,796
Professional development	50,892	45,174
Special projects	0	0
Communications	1,812	7,070
	218,844	276,017
Excess of revenues and funding over expenditures	(\$14,776)	(\$8,603)
See notes to financial statements		

Financial Statements - 2014

MUSEUM ASSOCIATION OF NEWFOUNDLAND AND LABRADOR
Statement of Financial Position
March 31, 2014

	2014	2013
ASSETS		
CURRENT		
Cash	\$45,585	\$ 75,446
Prepaid Membership	(460)	(25)
Accounts receivable	21,145	20,158
Harmonized sales tax recoverable	28,260	25,744
Prepaid expenses	1,749	1,749
Term deposits	130,684	128,160
	226,963	251,232
CAPITAL ASSETS (Note 3)	51,957	53,851
	\$280,814	\$ 305,083
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable	13,589	\$ 24,295
Wages payable	11,627	11,627
Employee deductions payable	11,532	10,823
	36,748	46,745
NET ASSETS		
Unrestricted net assets	33,664	48,400
Investment in capital assets	51,957	49,938
Internally restricted fund (Note 5)	147,724	160,000
	233,346	258,338
	\$270,094	\$ 305,083

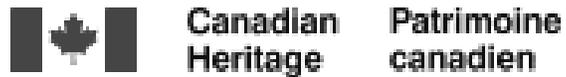
ON BEHALF OF THE BOARD

 Owner
 Owner

See notes to financial statements

Acknowledgments

For making these opportunities possible, the Museum Association of Newfoundland and Labrador would like to thank the following partners...





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