



*featured museum:*

# Home from The Sea

SEE ARTICLE ON PAGE 10!



**Summer  
2015  
Vol.34, No.1**

# NEWSLETTER

*A Publication of the Museum Association of Newfoundland & Labrador*



## MANL's AGM & Conference **Handcrafted Heritage**

**October 2-3, 2015**

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## Board of Directors 2014—2015

### Executive Officers:

**President:** John Griffin, Member at Large (jgriffin@nlpl.ca)

**Vice President:** Teresa Greene, Logger's Life Provincial Museum (greenezenith02@hotmail.com)

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### Regional Directors:

**Labrador:** Jamie Brake, Nunatsiavut Government (jamie\_brake@nunatsiavut.com)

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**Central:** Alexander Crawford, Town of Fogo Island (recreation@townoffogoisland.ca)

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**Avalon:** Position Vacant.

**St. John's:** Position Vacant.

### Staff:

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(closed on provincial government holidays)

The deadline for article submissions is one month prior  
to the publication:  
June 1st for No. 2 (July) and December 1st for No. 4 (January).

The Museum Association of Newfoundland & Labrador (MANL) is a nonprofit, charitable organization that seeks to promote the interests of community-based museums, groups, individuals and government organizations involved in the preservation and presentation of the province's cultural and natural heritage.

MANL gratefully acknowledges the financial support of the Government of Newfoundland and Labrador, and the Department of Canadian Heritage, Museums Assistance Program.

Registered Charity Number. 10775 6199 RR0001

## President's Report

About this time last year we were informed by the Department of Canadian Heritage that our Museums Assistance Program (MAP) application would not be funded which severely limited our ability to deliver training opportunities to our members. I am pleased to say that we were informed in early April that our 2015-16 MAP application was approved. What a difference a year makes. Keep an eye out for upcoming MANL workshops in your area!

In April, myself and your executive Director, Ken Flynn attended the Canadian Museums Association annual conference in Banff, Alberta. The conference theme centered on Public Engagement and how museums can appeal to a wider audience. I attended one pre-conference workshop called Museums: The New Town Square. It highlighted the many ways that museums can become community centres for knowledge, entertainment and discussion. I also attended a session on how geocaching can be used as a tool to not only draw visitors but also increase their onsite experience. On the last day of the conference I attended a presentation by Anne Chafe of the Rooms Provincial Museum who talked about their recent public engagement experiment in which the museum used the First World War Road Show to collect material for the World War I exhibit scheduled to be unveiled on July 1, 2016.

On May 20<sup>th</sup> the Government of Newfoundland and Labrador informed MANL that it and its sister organizations, the Association of Newfoundland and Labrador Archives and Newfoundland Historical Society that it was reneging on its agreement to provide space in the renovated Colonial Building for our not-for-profit heritage organizations. As of right now we do not know where we will be as of March 31, 2016 when the lease is up at our current location.

Many of you have met our Professional Development Officer Danielle Rundquist but may have noticed that you have not heard from her lately. Danielle has been off since March enjoying her new role as mother. Baby Morgan was born February 7th. We look forward to Danielle's return next year.

The summer represents the busiest time of the year for many of our members. I hope you are all having a successful season and look forward to seeing you at our annual conference and AGM in October.

Regards,  
John Griffin

## Executive Director's Report

I hope you all had a successful museum season. The weather in July was terrible, hopefully that translated into more museum visits. Last year we did not receive our Museum Assistance Program (MAP) grant from Canadian Heritage. Loss of the MAP grant reduced the professional development and training opportunities we were able to offer. Thanks to the hard work of our staff, we received early notice of our MAP grant success this year. I would like to thank everyone who took the time to sign a letter and comment to the minister. Your help was essential in getting this year's grant. The Canadian Museum Association's Executive Director John McAvity deserves our gratitude as well for his efforts in Ottawa on our behalf. It was great to see our organization pull together in time of need.

This past year we have been working with the Department of Business, Tourism, Culture and Rural Development (BTCRD) on a Minimum Standards project. The project involves the implementation of a minimum standard for all museums receiving Cultural Economic Development (CEDP) funding in the province. Please take note that museums and heritage groups currently receiving CEDP funding who do not comply will not receive funding from the Provincial Government in 2016. We advise that your organization create your policy as soon as possible to meet this standard. Please call the MANL office for information on attending an upcoming workshop in your region and to obtain information on meeting these museum standards.

In a few weeks we are offering our 35<sup>th</sup> annual conference titled "Handcrafted Heritage", and at the same time will hold our annual general meeting in St. John's at the Ramada Hotel on Kenmount Road. The conference will have two preconference workshops, Our History in Pictures: Making your photographs accessible to the wider world and Project Management. Our conference and AGM are always a good time to connect with one another. I hope to see you there.

Regards,

Ken Flynn

## Professional Development Report

This is my first report as MANL's Professional Development Coordinator as I am filling a maternity leave replacement for Danielle Rundquist. Anyone who has had the pleasure to meet Danielle knows just how lovely and kind she is. We certainly miss her in the office! I would like to sincerely thank the staff and board of directors for their support over the past several years in my position as Outreach Officer. I look forward to working with you in this new capacity. With that said, let's get down to business!

MANL was busy all winter offering training and support services for museums in the province that are working towards meeting minimum standards. This work was done with the support of the Department of Business, Tourism, Culture and Rural Development. As part of that project, Ken and I spent the winter months on the road visiting MANL members to discuss and review collections management policies. It has been wonderful to keep in touch with these members over the last few months as they iron out the details of their own policies. Thanks so much to our dedicated members for meeting with us or making the journey to attend a workshop!

MANL is currently in the midst of preparing for another exciting annual Conference and AGM, which will be taking place this October in St. John's. This year's Conference is titled "Handcrafted Heritage". At the Conference we will encourage visitors to expand their perception of craft and its long standing connection to museums, whether through exhibition, programming, gift shops, or interpretation. This is a very exciting time for our Conference as 2015 is the Year of the Craft! On October 2 there will be two pre-conference workshop sessions for delegates to choose from. The first is "Our History in Pictures: The conservation, display, storage and copyright of photographs in collections", which will be presented by Mary Ellen Wright (ANLA). The second pre-conference workshop is "Project Management" which will be led by the Department of Business, Tourism, Culture and Rural Development's Community Capacity Building Program. That night there will be a reception at the Craft Council of Newfoundland and Labrador's Devon House Craft Centre at 59 Duckworth Street in St. John's. On Saturday, October 3, we also have many interesting sessions covering a wide range of topics relating to craft and museums.

The events surrounding MANL's upcoming AGM and Conference will be beneficial and informative for members of the heritage community in our province. If you would like to participate or volunteer your time during the AGM, please contact our office. I hope to see you there!

Kind Regards,  
Sarah Wade



On June 24<sup>th</sup>, the **Battle Harbour Historic Trust** hosted its first Fire and Ice culinary weekend. The fire was from the kitchen's ranges while the ice was found in the many icebergs around the island. Chef Todd Perrin from Mallard Cottage and guest chef Shawn Hussey from Cinched Bistro provided the culinary delights as musician extraordinaire Daniel Payne provided the entertainment. While guests enjoyed magnificent food and entertainment, they were also exposed to the living history found on the island. The restored waterfront buildings and church which make up this National Historic District along with the many artefacts were brought to life by local guides who grew up on the island before resettlement. These activities along with an iceberg hunting tour on the aptly named ferry "Iceberg Hunter" and kitchen party left guests with a weekend to remember and an event to start planning for next summer.



The mandate of the **Grenfell Historical Society** is to preserve, protect and promote the Grenfell Legacy.

In the early days of the Grenfell Industrial the locals used natural products to dye the silk stockings that were used for hooking mats. To continue with this tradition of natural dyeing, the Grenfell Handicrafts invited Joan Foster to come here and teach the locals how to dye their yarn using natural products. As a result of the natural dyeing workshop the locals have been hooking mats using yarn that has been dyed with the natural products—awesome results. To ensure that the tradition of the Grenfell Hooked Mats doesn't die out, two of the Grenfell Handicrafts local Rug Hookers taught a beginner rug hooking class that involved the younger generation.

Dr. Grenfell was inspirational in starting the Lumber Industry in the Roddickton area. While the men were away at camp, during their leisure time the men would weave pillow tops to bring back to their wives. Nicole Penney was invited to come to the Grenfell Interpretation Centre to re-introduce the idea of the weaving in the woods pillow top.

Dr. Grenfell also encouraged the locals to produce handmade items to help sustain their livelihood; the hand embroidery was a part of that. To continue this tradition one of our talented embroiderers held a workshop to teach the locals how to embroider using the traditional Grenfell style designs. Another piece of the embroidery was done using duffle fabric. Susan Furneaux, a teacher at CONA that has a wealth of knowledge teaching the traditional Grenfell designs was invited to re-introduce this style of embroidery.

As an organization we feel that by offering such programs we are preserving the Legacy of Sir Wilfred Thomason Grenfell.

This year, the **Town of Fogo** Island has been keeping busy! Through the completion of several courses, Tracey Hart and Rebecca Newhook have learned so much about caring for museums and their collections. The first course they did was a workshop on Basic Archives: Introduction to Archival Practice with Mary Ellen Wright. In this course, Hart and Newhook learned the importance of keeping good records of collections, appraising, arranging, accessing and preserving archival material.

The second course they did was Introduction to Collection Managements with Sarah Wade. A very interesting course that taught the importance of looking after the artifacts, keeping good records, making sure the collection has acquisition numbers, the proper way to label artifacts, the importance of photographing your collection and keeping a collection safe, and writing policies. Since then, Hart and Newhook have created a Collection Policy for the Town of Fogo.

Hart and Newhook also completed a World Host Training service session. This session was offered by Hospitality Newfoundland & Labrador.

The last course they did was Preventative Conservation. Another very interesting course that is greatly needed for people that care for museums. This course provided lots of information on how to care and protect, not only the artifacts, but the buildings as well.

These courses have been great stepping stones for us and we are excited to implement everything we have learned in the last little while!





Eastern Region

**Champney's West Heritage Group Inc.** has been very active in 2015. This registered Canadian charity is committed to the preservation and promotion of the cultural heritage of its community and its relationship with marine ecology. There are three priority developments: the Heritage House museum, public Aquarium, and Fox Island. In June, Dale Jarvis, of Intangible Cultural Heritage, facilitated an Asset mapping session, where residents gathered to collect, record and consider cultural resources, stories, and special places.

Canada Day Celebrations were well attended with children enjoying old fashioned games and families enjoying local music. Champney's West Days 2015 was a banner year. Crowds were amazed to see the "Matthew" sail once again, albeit it was a Newfoundland crew who put her together and entered the race.

Summer students hosted "Kids Time at the Heritage House", opening the museum on Wednesday afternoons for the creation of jellyfish, crabs and other colourful fish. Staff and volunteers support hiking tours on the Bonavista Peninsula. Fox Island is known for the clear evidence of trenches used as a defence during Queen Anne's War of 1701 – 1713. There are stories of shipwrecks and successful rescues that took place; a burial location of a Dorsett Eskimo and a bottomless pond.

In 2016, Champney's West will be opening a public aquarium that will include large viewing tanks, a touch tank, and interpretation that celebrates local marine life and the impact it has had in the past, present and future.

The **Colony of Avalon** is a national historic site known as the best preserved early English colony in North America. From our founding in 1621 under Sir George Calvert (Lord Baltimore) to the present there is a history spanning almost 400 years. We are an outstanding cultural heritage destination where visitors can experience an *interactive working archaeological site*. Each year the dig brings a new discovery, from copper crosses, to cuff links, to gold rings to cannon balls.

The Colony shares the history of Ferryland with some 20,000 visitors annually from every corner of the globe. We are proud to provide a hands-on learning experience for many students, as well as budding archaeologists each year.

The archaeological and interpretive achievements at the Colony of Avalon, undertaken in partnership with Memorial University and the provincial and federal government since 1992, are remarkable.

Now is the time to take our achievement to a new level. With the support of our partners and donors, the Colony of Avalon will stand as an archaeological, cultural and educational showcase, and a hub of economic activity for the entire region, for generations to come. We are pleased to announce our **"Digging Deep Campaign"**, a 5 million dollar capital campaign which will support the continued exploration and enhancement as a cultural tourism destination through the generous support of the local corporate community and private donors. To show your support for the Colony of Avalon, please visit <http://www.gofundme.com/w8784mk> and donate today!



Avalon Region



St. John's &amp; Area Region

### Admiralty House Communications

**Museum**, residing in what was once H.M. Wireless Station, is the only remaining communications station of thirteen built during the First World War. A top-secret military wireless communications station constructed by the Marconi Wireless Telegraph Co. Ltd. in 1915, its purpose was to intercept German communications while aiding naval vessels during their crossing of the Atlantic Ocean to Europe. The museum contains artifacts from its participation during the war, the disaster of the SS Florizel, and a reconstruction of the Commanding Officer's sitting room. The unique history of the museum has both mystery and tragedy intertwined in its historic premises. The supposed attempted sabotage of this station by German spies brought the war to the home front in Mount Pearl, while tragedy struck with the electrocution and death of a staff member, whose ghost is rumored to still pass through the historic halls.

With the upcoming centennial anniversary on September 16<sup>th</sup> this fall and a formal centennial garden party on September 19<sup>th</sup>, visitors have the opportunity to explore this fascinating historic destination. Enjoy Newfoundland's distinct involvement with the development of wireless communications in the First World War with formal speeches by dignitaries, free entertainment and refreshments.

This last standing wireless communications station of thirteen built around the world provides a spacious multi-purpose room, beautiful garden and gazebo ideal for meetings, graduation or wedding photos, and family events. Open year round with admission by donation, there is something for everyone at this one of a kind historic site!



SARAH DWYER

My name is Sarah Dwyer and I'm from St. John's. I started working at MANL as a Museum Assistant on July 28th. My roles as a museum assistant include managing, updating and posting appropriate topics to social media outlets such as Facebook, Twitter and Flickr. I post events directly involving MANL or other museums, and articles of historical and/or cultural significance relating to Newfoundland and Labrador heritage. Social media plays a huge role in promoting museums and connecting with other organizations, which helps gain more awareness from the public as well as educate them. We also have a main website I will be keeping up to date with events and interesting topics. Some other duties include designing a newsletter which we release twice a year, as well as keeping memberships up to date and handling deposits and receipts.

Prior to working here I worked at Dicks and Company for seven years. I graduated from College of the North Atlantic in June; I have a certificate in office administration (records and information management). I then completed a six-week work term at the Maritime History Archives at Memorial University, which sparked my interest in Newfoundland history and its preservation. I hope to continue my learning in this field; I plan to do the Museum Studies Certificate Program that is offered here at MANL that involves topics such as museum governance and management, collections management, preventative conservation and exhibit development.

I am thrilled to be a part of the team and I look forward to seeing you all at the AGM on October 2.

## MANL's New Staff Members!

My name is Nakita Ryan and I'm from Marysvale, Newfoundland. I am a summer student here at MANL. I started on July 6<sup>th</sup> and will be here until the end of August. During this time I will be sifting through and organizing many boxes of old MANL files from the beginning of our organization in 1980 through to the present. Our goal is to downsize the amount of material we currently have to create an archive and library for MANL.

I am a fifth year university student at Memorial University of Newfoundland. I graduated high school from Ascension Collegiate, Bay Roberts in 2010 and went on to complete a Bachelor of Arts with a double major in French and History. Last year I wrote a History Honour's thesis on a dispute between American and Newfoundland fishermen in Bonne Bay, Newfoundland in 1878. This past year I have spent working on my Master's degree in History. I am currently writing on a British Naval captain, William Robert Kennedy who came to Newfoundland in 1879 for the protection of the fisheries. Once I complete my Master's at the end of August, I will be moving to New Brunswick for Law School.

New and exciting adventures lay ahead, but I am thrilled to spend my last few weeks in Newfoundland working with such an awesome organization!



NAKITA RYAN



# MANL's AGM & Conference Handcrafted Heritage

Friday, October 2 to Saturday, October 3, 2015

Ramada Hotel  
St. John's, NL

## WHAT'S HAPPENING

Each year the Museum Association of Newfoundland and Labrador has a conference that is attended by individuals from museums across Canada and the province of Newfoundland and Labrador. The conference provides a comfortable environment for delegates to meet, share, and express ideas and topics of concern with one another. This year our Conference, on "**Handcrafted Heritage**", will be held on October 2-3, 2015 at the Ramada Hotel in St. John's, Newfoundland.

At the Conference on Friday October 2nd there will be an option of two workshops:

**Option one:** "Our History in Pictures: Making your photographs accessible to the wider world", presented by Mary Ellen Wright, of ANLA (Association of Newfoundland & Labrador Archives). She will discuss the conservation, display, storage and copyright of photographs in collections.

**Option two:** "Project Management", presented by the Department of Business, Tourism, Culture and Rural Development. They will discuss the useful tools, sample processes, exercises, case studies, management plans and project planning tips involved with project management.

There will also be an opening reception Friday night at 7:00 -9:00 p.m. at the Craft Council of Newfoundland and Labrador's Devon House Craft Centre (59 Duckworth Street) for a members' update, refreshments, music and more!

On Saturday, October 3, we will be offering a variety of conference sessions. Throughout the day the sessions will focus on craft and its relation to museums, whether through the gift shop, interpreting craft for programming or forming partnerships with craftspeople. The conference will also feature an AGM and luncheon for delegates. This is the chance for the election of officers and presentation of annual reports, certificates, and awards. If you are interested in being a part of our team or would like to find out more on our awards program, please contact the office.

## ACCOMMODATIONS

For our members that will be attending our AGM & Conference from afar, we have block-booked rooms at the Ramada Hotel, St. John's, Newfoundland and Labrador. If you require a room please contact the hotel and request a blocked room under "Museum Association of NL."

Ramada Hotel  
(709) 722-9330  
<http://www.ramadastjohns.com/>

Room rate: \$129.00

\*Participants are responsible for the payment of their accommodations.

**COME HAVE A YARN WITH US!**

## MANL Receives Museum Assistance Program Funding: 2015-2016

MANL is pleased to announce that we have received our Museum Assistance Program (MAP) funding for 2015-2016. Under this program we are pleased to offer the following workshops:

### **“Introduction to Exhibit Development: telling the story of Newfoundland in the first and Second World War, battles of the Somme and Beaumont - Hamel”**

**Workshop Summary:** Exhibit planning is multidisciplinary in nature, incorporating a broad range of skills and expertise including content development, two and three dimensional design, fabrication, administration, and project management. Our course will touch on each of these areas, with a specific focus on exhibit communication as it relates to telling the story of the first and second world wars- What kinds of ideas can/should exhibits present? Who decides? What are the steps and considerations involved in translating that idea into an act of three-dimensional storytelling? How do we judge success? How do we balance our own professional/institutional objectives with the ultimate goal of developing exhibits that are comfortable, engaging, stimulating, social and meaningful to visitors?

### **“Road to 2017: Our History in pictures. The conservation, display, storage and copyright of photographs in collections”**

**Workshop Summary:** Photographic prints can be made by a variety of processes, all of which require specific guidelines in their conservation, display, and storage. With this workshop, we will help participants understand the composition and structure of photographic materials in order to identify types and formats of prints and negatives, so that these materials can be given the proper conservation. We will also explore why and how photographic materials deteriorate, including inherent chemical instability, physical damage, biological attack, and adverse environmental conditions. We will discuss common deterioration problems, how to recognize them, and how to slow down deterioration. We will also explore proper storage and exhibition conditions and techniques required when making this material accessible to the public. Lastly, we will explore some of the copyright issues that heritage groups should be aware of when sharing their photograph collections with the public.

### **“Common First and Second World War Artifacts: Conservation, cleaning, storage and display of military metals and weapons relating to the Battles of the Somme and Beaumont-Hamel”**

**Workshop Summary:** With this workshop, we will provide participants with the knowledge and skills to provide the proper conservation to their military metals and weapons in their collection while they place these items on display or in storage, in order to ensure their long term stability. We will give participants the skills to perform basic cleaning of these artifacts in preparation for display and to ensure their longevity. We will also pay particular attention to the legal guidelines and restrictions that are in place in regards to the storage, display, and ownership of firearms and other military weapons. This workshop will give heritage groups the necessary skills to safely care for their military metals and weapons and the skills to safely and securely share these artifacts with the public.

### **“Researching methods for war collections in preparation for exhibition”**

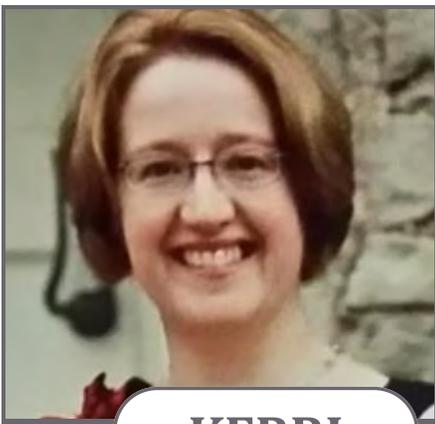
**Workshop Summary:** During this workshop participants will learn many of the steps required in order to effectively research their war collections in preparation for exhibition. Participants will learn: what resources to utilize, evaluating the strengths and weakness of various sources, organizing your information, and how to evaluate your information. This workshop will also teach participants how to sift through the information that has been gathered, produce an exhibition, and steps to avoid plagiarism and to follow copyright laws and guidelines. On the road to 2017, it is important that heritage organizations across Canada develop exhibits that will help tell the story of our nation. This workshop will help participants begin to develop the stories that can be told in order to commemorate Canada’s national history, with a focus on the role of Newfoundland in the first and second world wars.

### **“Celebrating Canada’s national flag: Preserving and displaying flags in your collection”**

**Workshop Summary:** With this workshop we hope to show museums the significance flags have had throughout the history of Canada. We will also give participants the information on how flags are created, highlighting their weaknesses that can contribute to their deterioration as they age. Participants will be introduced to the methods of deterioration that affect these fragile textiles, proper storage and display techniques for flags, and how to exhibit these items in a respectful manner. After completing this workshop, we hope that participants will use this knowledge to share with the public the role flags played in the history of our country, and ensure their long term preservation for future generations.

Please stay tuned for workshop location and dates!

# MEET THE INSTRUCTORS!



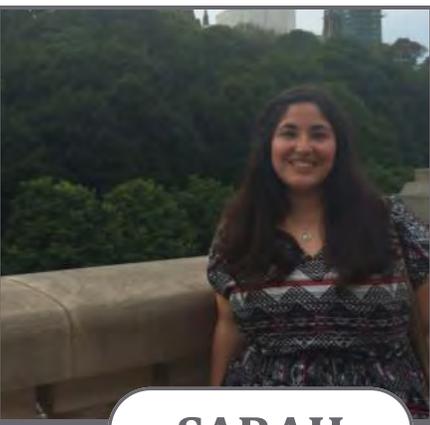
**KERRI**

Kerri Button has fifteen years of experience in museum administration, curatorship, interpretation and marketing, with a specialized background in military history and collections. She holds a Bachelor’s degree in Newfoundland & Labrador History, and a Master’s degree in Museum Studies from the University of Newcastle, UK. Kerri has worked as a Curator at The Rooms Provincial Museum Division for four years, and is currently working on a new permanent exhibition on Newfoundland and Labrador’s experiences in the First World War.

Jane Severs leads a professional double life. As Principle of Jane Severs Interpretive Planning, Jane assists museums, historic sites and communities with the planning and development of visitor experiences, and spends way too much time thinking, speaking and writing about interpretation, interpretive planning and the evolving nature of engagement. Jane is also the Executive Director of the Association of Heritage Industries NL, an umbrella organization of provincial heritage groups, encompassing museums, archives, archaeology, genealogy, built and intangible heritage, and more.



**JANE**



**SARAH**

Sarah Wade has worked for the Museum Association of Newfoundland and Labrador (MANL) since June 2011. She currently MANL’s Professional Development Coordinator. Prior to working at MANL, Sarah attended Memorial University of Newfoundland where she received a Bachelor of Arts with a double major in Archaeology and History in 2009. Sarah also obtained an Honours Diploma in Advanced Museum Studies from Algonquin College in Ottawa, Ontario in June 2011. In addition to her post secondary education, Sarah has worked and volunteered in city, provincial and national museums in the provinces of Ontario and Newfoundland and Labrador.

Mary Ellen Wright has been the Professional Development and Outreach Officer (aka archives advisor) for the Association of Newfoundland and Labrador Archives (ANLA) for the last fifteen years. She has a BA in history from Dalhousie University, a master’s from St. Mary’s University and has also studied history at Memorial. Prior to coming to Newfoundland she worked at the provincial archives in Halifax, N.S.: she was a contract archivist in various institutions around St. John’s before starting with ANLA in December of 2000.

Mary Ellen’s job with ANLA has taken her to archives and museums from Nain to Grand Bank.



**MARY ELLEN**

# FEATURED MUSEUM: Home from The Sea

Submitted by: Marilyn Coles-Hayley, Executive Director



Situated in the picturesque town of Elliston, Home from The Sea offers a complete and authentic cultural and historical experience through storytelling along with its Interpretation Centre, Interpretive Path, Sealers Monument, and Commemorative Statue. Here, you will gain an understanding and appreciation of the evolution of Newfoundland and Labrador's sealing industry, and become humbled by the sacrifices our people made to provide for their families. During your visit to the site, you will be immersed in stories, artwork, and artifacts depicting the continuously evolving way of life that sealers have experienced over the years; their victories and their hardships.

Begin your journey at the Interpretation Centre and travel back in time through the 1700's, during the growth of the sealing industry as depicted in our *Going to the Ice* theme within the facility. Next, experience the realities of a sealer's world as you become immersed in weather conditions and discover ice in all variations as part of our *Onto the Ice* theme. You will then learn about the hardships and tragedies in *The 1914 Sealing Disasters* theme area followed by *A Sealer's Home*, where the simple luxuries afforded by a trip to the ice will stir memories of home as you drift back in time. In our *Sea, Ice and Seals* theme, learn about the sea, climate, geography and the marine animals that have shaped our lives as maritime people. Then, embark upon an artistic adventure at *The Elliott Gallery* where you will find paintings and exhibits that depict with strength and emotion, those defining moments in our sealing history that are entrenched in the lore of families across our province.

Continue your journey to the *Memorial Site* as you walk along the Interpretive Path, lined with stories of sealers and sealing that helped shape Newfoundland and Labrador. Along the way, pause for solemn reflection at the Sealers Monument which displays the names of those who survived and those who lost their lives in the 1914 SS Newfoundland sealing disaster. As you continue along the Interpretive Path, you will be touched by the bronze statue of Reuben and Albert John Crewe, father and son, frozen together in their last embrace. Created by acclaimed sculptor Morgan MacDonald this statue captures the essence of what it means to be a sealer in the province of Newfoundland and Labrador and emotionally drives home the tremendous risks all sealers took on to put bread on the table for their families and build communities where their children could have a brighter future.

While much has changed, the hope and pride that this important component of our history and ongoing culture evokes remains the same across our province. In creating a special place to bring home those lost, and by telling every sealer's story, Home from The Sea is a must see for anyone who truly wishes to understand Newfoundland culture and family values.

# Crafty Artifacts

Submitted by: Teresa Greene



At our small museum in Millertown we have two artifacts that relate to a craft. The first is a Pillow Top frame we did not know what it was until we attended a workshop held by ICH (Intangible Cultural Heritage) on making Pillow Tops in some of the lumber camps. Our frame was bigger than the ones used in the workshop but we made a pillow top using this frame and it was indeed the size for a cushion or pillow. We were told by one of our elderly residents that he had made lots of pillow tops when he was hospitalized with tuberculosis, they would make them then sell them to buy more yarn, it helped to pass away the time.

The second artifact is “The Money Maker Ribbing Machine” made by Creelman Knitting Machines. The following is taken from an article in the Toronto Daily Mail in 1893:

Creelman Brothers were pioneer knitting machine manufacturers in Canada. They manufactured twenty styles of machines for plain seamless hosiery, and for ribbed full fashion seamless hosiery, gloves and mitts: its principle trade however, being in hand and power manufacturing and family machines. In the latter the firm claims to have solved the question of how to build a cheap and practical machine, which it is putting on the market this year for the first time at ten dollars, a price low beyond precedent. It is called the money-maker, and will prove itself a friend to many a weary mother and is eminently worthy of its name.

Do you have any crafty artifacts in your collection? At the Convention in October bring along a picture and information, we can share our stories.

## WHAT'S HAPPENING AT YOUR MUSEUM?

Contact MANL with the details of your upcoming events!  
Call (709) 722-9034 or E-mail: [manl@nf.aibn.com](mailto:manl@nf.aibn.com)

## **Department of Canadian Heritage - Funding Programs 2015-2016**

### **Museums Assistance Program**

Museums Assistance Program funding is available for five broad categories of projects:

Access to Heritage: for the development and circulation of travelling exhibitions; Exhibition Circulation Fund: for the hosting of travelling exhibitions / Borrowing of artefact(s): for the borrowing of artefact(s) from the Canadian Museum of History or the Canadian War Museum for exhibition purposes; Aboriginal Heritage: for projects related to the preservation, management and presentation of Aboriginal cultural heritage; Collections Management: for projects to improve knowledge, skills and practices related to key museum functions; and Canada-France Agreement: for joint missions between French and Canadian heritage organizations to create ties and enhance competencies of museum professionals, including partnerships for exhibition development and sharing of specialized expertise in the area of museology. Particular emphasis is placed on applications in which the objectives also further the development of official language minority communities.

### **Canada Cultural Spaces Fund**

The CCSF seeks to improve physical conditions for artistic creativity and innovation. It is also designed to increase access for Canadians to performing arts, visual arts, media arts, and to museum collections and heritage displays. The Fund supports the improvement, renovation and construction of arts and heritage facilities as well as the acquisition of specialized equipment.

### **The Canada 150 Fund**

The goal of the Canada 150 Fund is to create opportunities for Canadians to participate in local, regional, and national celebrations that contribute to building a sense of pride and attachment to Canada.

### **Canada Cultural Investment Fund – Strategic Initiatives Component**

The Strategic Initiatives component of the Canada Cultural Investment Fund (CCIF) provides financial assistance for projects involving multiple partners that will help arts and heritage organizations improve their business practices and diversify their revenues. By supporting collaborative projects, Strategic Initiatives encourages knowledge and resource sharing and strategic use of technologies that will strengthen the business operations of arts and heritage organizations, helping them make stronger contributions to Canadian society and the economy.

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### **Programme d'aide aux musées**

Il existe cinq grandes catégories de projets pour lesquelles le PAM offre du financement :

Accès au patrimoine : pour la réalisation et la circulation d'expositions itinérantes; Fonds des expositions itinérantes : pour l'accueil d'expositions itinérantes / Emprunt d'artefacts : pour l'emprunt d'artefacts provenant du Musée canadien de l'histoire ou du Musée canadien de la guerre à des fins d'exposition; Patrimoine autochtone : pour des projets liés à la préservation, à la gestion et à la présentation du patrimoine culturel autochtone; Gestion des collections : pour des projets visant à améliorer les connaissances, les compétences et les pratiques liées aux fonctions muséales clés; et Accord Canada-France : pour des projets communs entre des organismes patrimoniaux de la France et du Canada visant à créer des liens et à améliorer les compétences des professionnels des musées, notamment des partenariats pour l'élaboration d'expositions et le partage d'expertise spécialisée dans le secteur de la muséologie. Un accent particulier est mis sur les demandes dont les objectifs visent aussi à aider au développement des communautés de langue officielle en situation minoritaire.

### **Fonds du Canada pour les espaces culturels**

Le FCEC contribue à améliorer les conditions matérielles qui favorisent la créativité et l'innovation artistiques. Il vise également à améliorer l'accessibilité des Canadiens et des Canadiennes aux arts de la scène, aux arts visuels, aux arts médiatiques, ainsi qu'aux collections muséales et aux expositions patrimoniales. Il soutient l'amélioration, la rénovation et la construction d'installations vouées aux arts et au patrimoine, ainsi que des projets d'achat de matériel spécialisé.

### **Le Fonds Canada 150**

Le Fonds Canada 150 a pour but d'offrir aux Canadiens la possibilité de participer à des célébrations locales, régionales et nationales qui contribuent à renforcer un sentiment de fierté et d'appartenance au Canada.

### **Fonds du Canada pour l'investissement en culture – Volet Initiatives stratégiques**

Le volet Initiatives stratégiques fournit une aide financière pour des projets regroupant plusieurs partenaires qui aideront les organismes artistiques et patrimoniaux à améliorer leurs pratiques d'affaires et à diversifier leurs revenus. En appuyant des projets conjoints, Initiatives stratégiques favorise un partage des connaissances et des ressources et une utilisation stratégique des technologies qui renforceront les opérations des organismes artistiques et patrimoniaux et les aideront à contribuer davantage à l'économie et à la société canadienne.

# Celebrating 10 Years

*Submitted by: Jena Mitchell, Manager, Marketing & Development. Photo credit: The Rooms*

In 2005, Newfoundland and Labrador opened the doors to a new era of celebrating our culture and preserving our heritage.

In December of 1999, the Provincial Government of Newfoundland and Labrador announced a new facility – one that would fulfill the province's commitment to the preservation and promotion of its cultural heritage. A wealth of artifacts, natural specimens, archival documents and works of art had been accumulated over a long span of years, but these were spread through three provincial institutions: the Archives, the Art Gallery, and the Museum. Now there was a plan to preserve and exhibit this shared cultural history in the best possible manner ... in one building, on one site.

The location chosen was on the historic site of Fort Townshend. Before construction could begin on The Rooms, archaeological work was necessary to make sure none of the history was lost. Extensive archival work was done here and in Britain, and archaeologists uncovered, measured, mapped and photographed the stone and brick foundations, then protected them for future study.

Construction was undertaken in such a way as to preserve the history that lies beneath it. When The Rooms had finally risen, then-Premier Danny Williams cut the ribbon that opened the doors on a new era of cultural history. The date was June 29, 2005. The ceremony attracted over 5,000 people.

That day, Shallaway youth chorus performed a song written by Stephen Hatfield especially for the opening ceremony.

The ultimate stanza still resonates when we think about our work at The Rooms and what we do for our visitors.

*Now in humble memory of sea and land before we came*

*When the fish and Beothuk were many.  
And if history can be blind, the bravest men can be the same;*

*And where many were, today there's not any.  
History builds up like a room and we're knocking at the door.*

*Let us in! Let us in!  
We begin to understand who we'll be. Who we are is the mystery,*

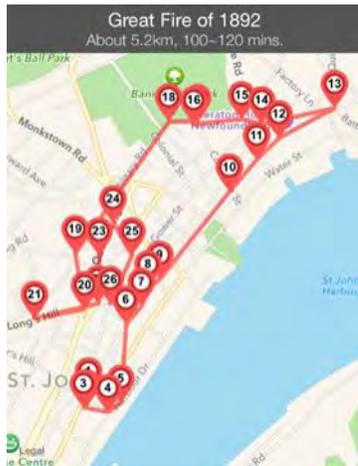
*Like the loom upon the sea on the Labrador, in the Newfoundland.*

In the decade since The Rooms opened, the people of Newfoundland and Labrador have come to recognize it as an emblem of their passion and pride of place. Visitors have included thousands of school children from across the province, tourists from around the world, British royalty, the Governor General, premiers from every region of Canada, international dignitaries and ambassadors, and of course our nearby friends and neighbours.



# The New Old Story of the Great Fire

Submitted by: Robyn Pike, Trust Director, Newfoundland Historic Trust



Rendell Shea Manor  
85 Cochrane St.



Cochrane Street United Church  
81 Cochrane St.



Bannerman Park  
Military Rd.



Basilica



Continuing down Duckworth Street you will come upon Devon Row and The Devon House. The houses on Devon Row were constructed in 1870-1877 by James J. Southcott. These houses survived the Great Fire of 1892 with great effect from home

11,000 people homeless, four people dead, \$13 million in property damage. The Great Fire of 1892 dramatically changed the City of St. John's. Stroll through downtown these days though and you'll find little evidence of the devastation. Curious folk might pay heed to the number of buildings with "1893" stamped somewhere on their facades, but for most people, the Great Fire of 1892 is just another factoid (and the inspiration for the name of a tasty local ale).

On July 8 and 9 of this year and last, the Newfoundland and Labrador Historic Trust decided to mark the Great Fire of 1892 with a real-time history lesson. The Trust, established in 1966, is a membership-driven organization with a mandate to preserve our province's built heritage through outreach, advocacy, and education.

Our (nearly) 50 year old organization has been seeking new ways to engage our members and the general public. We have actively taken up the use of social media and created our first mobile app, *Walk St. John's*. This historic walking tour app includes five city tours, including one that traces the route of the Great Fire.

To encourage downloads of the free app and in an attempt to use one of our social media channels in a novel way, we accompanied the launch of *Walk St. John's* with a "live-tweet" event. Throughout July 8 and 9, 2014 we posted tweets that detailed the Great Fire of 1892 from the perspective of a servant girl on the Trust's Twitter account, @NLHistoricTrust. The play-by-play could be also be found by following #GreatFire1892.

An as-yet-unknown person tweeting from the perspective of Rev. Moses Harvey (@Moses\_Harvey) joined in and added another layer of dimension to the proceedings.

The response to the live-tweet was swift and impressive, the Trust's Twitter account gained more than 300 followers in a 24-hour period. The positive feedback was overwhelming and we received numerous requests to do the whole thing over again this year – and we did!

This year, our tweets were issued from the viewpoint of a man who worked at the Anglican Cathedral. The Cathedral was a focal point of the Great Fire, many people in the City took their valuables there with the hopes that they would be safe from the flames.

Another 160 enthusiastic new followers came on board over the two day period of the 2015 live-tweet. Many followers commented that the event made history feel real and that it was a great tool for teachers to incorporate into their curriculums.

The content for this year's event was written by Christine Hennebury, researched by Debbie O'Rielly and tweeted by Trust Director, Robyn Pike.

To download the *Walk St. John's* app and go on a Great Fire walk of your own, visit: <http://bit.ly/1n7uwoa> (iPhone/iPad) or <http://bit.ly/1j8gDGx> (Android). Follow the Trust on Twitter at @NLHistoricTrust.

## "Onwards! Let's see what will happen next!"

Submitted by: Nicole Warren

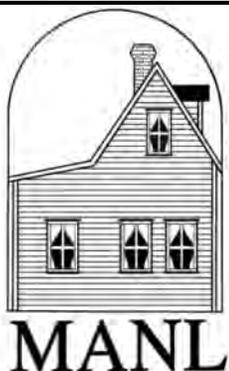
No regrets, I can honestly say that my journey in heritage has not been easy, but it has been worth it.

I was a kid who loved history and spent hours reading, and was lucky to have teachers who encouraged my passions. I went to Memorial University of Newfoundland with the intention of being a history teacher, but after a couple of years I switched my major to archaeology, and more specifically colonial history. I also had the opportunity to complete a semester at MUN's Harlow campus, and it was here that I discovered a real passion for heritage.

I continued my education University of Leicester in the UK, completing a MA in Historical Archaeology. When I graduated from Leicester I began the daunting process of actually searching for a job in Heritage. Eventually skills that I had learned in my archaeology courses landed me a job as a land surveyor in Alberta. While this provided me with great opportunities, I never let go of my desire to work in Heritage. Eventually I convinced myself to apply to school again and see what would happen.

Going back to Leicester, I was able to learn from some of the leading thinkers and teachers in modern museum practice. As part of my program I was given the opportunity to complete an internship. Leicester had placements available all across the UK; however like many Newfoundlanders, I always want to go home. I was fortunate enough to be accepted as an intern at The Rooms, and so far there hasn't been a dull moment. I've been able to help out with the upcoming WW1 exhibit, and participate in various other projects; but most importantly, I have gained a better understanding of the day to day work in a museum.

Each of these experiences has reinforced my desire to work in Heritage. It is so rewarding to learn about our past and to tell peoples stories. This is why I wanted to study history, archaeology and now museology. I also know that through all of the uncertainty and worry, going back to school and returning to the heritage sector was the right decision for me. What's next? I have no idea, but as one of my professors says "Onwards! Let's see what will happen next".



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## PROFESSIONAL DEVELOPMENT COURSES

### Mount Making

September 30– October 1; 9:00 – 4:30

Presented with the Canadian

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Location: Newfoundland Museum

Conservation Laboratory Building 1042

East White Hills Road, Pleasantville,

St. John's, NL

Instructors: Carole Dignard and Amanda  
Salmon, Canadian Conservation Institute

Enrolment Limits: Maximum of 12.

Registration fees: \$180 for MANL and

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(LUNCH INCLUDED)

### Our History in Pictures:

**Making your photographs accessible  
to the wider world**

Friday, October 2, 2015; 9:00-4:30

Location: Ramada Hotel at 102

Kenmount Road, St. John's, NL

Instructor: Mary Ellen Wright, ANLA.

Registration fees: \$85 for MANL and

ANLA members, \$110 for non-members

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